



Woodloch Pines Resort and JDRF Team Up in the Fight Against Type 1 Diabetes
Woodloch will host its second annual “Carnival for a Cause” to raise money for JDRF

HAWLEY, PA, March 3, 2015 - Woodloch Pines Resort has partnered with JDRF, the only global organization with a strategic plan to end Type 1 Diabetes (T1D), with the ultimate goal to turn Type One into Type None.

During the weekend of May 1st – 3rd, 2015, the social activities department from Woodloch Pines, an all-inclusive family resort in Pennsylvania’s Pocono Mountains, will host its famous home-grown carnival. Deemed “Carnival for a Cause,” a portion of all proceeds raised during the weekend will go directly to JDRF. This is the second year in which the resort is supporting the cause. In 2014, resort guests, staff, and local friends raised over \$15,000 in donations. Since the family resort’s opening back in 1958, Woodloch’s Carnival has been a beloved activity enjoyed every summer by many guests.

Woodloch Pines shares a special personal connection with JDRF’s mission to bring awareness to Type 1 Diabetes (T1D) in hopes of one day finding a cure for the disease. The Pocono resort’s longtime Social Director, Joey Ranner, has a granddaughter who was diagnosed with T1D in November of 2011. Type 1 Diabetes is an autoimmune disease in which a person’s pancreas stops producing insulin, a hormone people need to get energy from food. T1D strikes both children and adults and lasts a lifetime. The disease can have devastating effects such as: kidney failure, blindness, nerve damage, heart attack, stroke, and pregnancy complications.

“Seeing how Type 1 Diabetes affects young children, like my granddaughter Jillian, makes me want to do something to help. One of the best resources that our family found after Jillian’s diagnosis was JDRF. We’ve participated in JDRF’s ‘Walk to Cure Diabetes’ for the past four years to help raise money to aid the admirable efforts of this great organization,” says Ranner. “Since Woodloch is and always has been about putting family first and giving back to the community, partnering with JDRF is a natural fit.”

The all-inclusive family resort’s “Carnival for a Cause” will embody a carnival’s midway atmosphere. At the event, which will take place on Saturday, May 2nd, guests can play the unique games for a chance to win prizes, including the grand prize of an all-inclusive getaway to the Pocono resort. Alongside the midway games, guests will be entertained by a balloon artist, magician, live music, food vendors, and inflatable bounce houses (weather permitting).

In addition to the carnival, other special events for the weekend include:

- A live cooking class featuring tasty yet healthy low sugar options
- A “Dance-A-Thon” where Woodloch Staff and guests will join together to dance the night away in order to raise donations
- A benefit 9-hole shotgun golf tournament at The County Club at Woodloch Springs
- The East Central PA branch of JDRF will also be hosting their annual “Walk to Cure” event at PNC Field in Moosic on May 3rd. Registration information is available at EastCentralPA.jdrf.org.

During Carnival for a Cause weekend, all-inclusive rates start at just \$199 per adult per night. For more information or to book a stay during, please visit <http://www.woodloch.com/jdrf> or call [1.800.WOODLOCH](tel:1800.WOODLOCH).

About Woodloch Pines Resort:

Creating a magical experience for families since 1958, Woodloch Pines Resort's signature warm hospitality keeps guests returning year after year and offers a truly unique all-inclusive family vacation experience fitting for everyone's taste. An award-winning family resort, championship golf course and sister property featuring a luxury destination spa is just 95 scenic and convenient miles from New York City nestled in the Pocono Mountains Lake Region.

About JDRF:

JDRF is the only global organization with a strategic research plan to end type 1 diabetes (T1D). The plan ensures that there will be an ongoing stream of life-changing therapies moving from development through to the marketplace that lessen the impact of T1D keeping people with T1D healthy and safe today until the ultimate goal of a cure and universal prevention of T1D, turning Type One into Type None. Since its founding in 1970, JDRF's cumulative research funding totals over \$1.8 billion. In 2013 alone, JDRF's T1D research funding totaled more than \$106 million. More than 80 percent of JDRF's expenditures directly support research and research-related education.