



WOODLOCH PINES SELECTED AS A GOOD HOUSEKEEPING 2023 FAMILY TRAVEL AWARD WINNER

January 17, 2023, Hawley, PA - Woodloch Pines, an [all-inclusive family resort](#) located in Pennsylvania's Pocono Mountains, has been selected as a winner in Good Housekeeping's 2023 Family Travel Awards. The full list of awards can be found on [goodhousekeeping.com/familytravel2023](https://www.goodhousekeeping.com/familytravel2023).

In April of 1958, Harry and Mary Kiesendahl cemented new roots for their family in Hawley, Pennsylvania with a purpose of bringing them closer by working and playing together. Woodloch Pines was born, and its core mission became "to treat each and every customer and guest as if they are company in our own homes."

Fast-forward almost 65 years, the Kiesendahl's dream has evolved into one of the premier independent family resorts in America. The Kiesendahl children and grandchildren still carry on a tradition of excellence and warm hospitality. Woodloch vacations are built on the concept of "togetherness," or bringing loved ones together, spending time with one another, and creating memories to last a lifetime.

The experts in the Good Housekeeping Institute Labs spent seven months evaluating hundreds of travel gear and experience submissions before selecting the winners. We considered attributes that are most important when it comes to family travel, such as convenience, value, service, quality, safety, innovation, inclusion and more. For travel services and destinations, our analysts visited cities, resorts and local attractions to provide first-hand feedback on their experiences. We also surveyed our proprietary panel and reviewed responses from over 3,000 consumers that have taken recent trips to weigh in on their favorite vacation experiences, airlines, hotel chains, loyalty programs, booking services and more.

"We are honored to be chosen as a Good Housekeeping Family Travel Awards winner, especially given how trusted the *Good Housekeeping* name is and has been for many years. It is humbling to see our resort ranked among so many amazing properties and national brands," said Brad Kiesendahl, CEO and President of [Woodloch](#). "We would like to extend a heartfelt thank you to each and every one of our team members and guests. They make Woodloch the extra special destination that it is," he continued.

To obtain more information or to book a stay, please visit [woodloch.com](https://www.woodloch.com), or call 1-800-Woodloch.

About Woodloch Resort:

Creating a magical experience for families since 1958, Woodloch Resort's signature warm hospitality keeps guests returning year after year and offers a truly unique all-inclusive family vacation experience fitting for everyone's taste. An award-winning family resort, championship golf course and sister property featuring a luxury destination spa are just 95 scenic and convenient miles from New York City nestled in the Pocono Mountains Lake Region.

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